



International Inbound Services Forum

Enabling value added services in the Global Telecom Market

TELEFONICA GLOBAL SOLUTIONS is pleased to invite you to the annual meeting of the International Inbound Services Forum (IISF) to be held from the 13th to the 15th October 2014 in Lima, Peru.

The Republic of Peru is an Andean State located in the central and western part of South America. Peru is bounded by Equator, Colombia, Chile, Brazil and Bolivia, and at the west side its coasts are wetted by the Pacific Ocean 3,080 KM long. The capital of the Republic is the city of Lima located in the department of Lima with an altitude of 153 m.a.s.l.

THE FORUM

With the aim of promoting and aiding the development of International Inbound Services like International Freephone Service, the International Shared-Cost Service, the International Premium Rate Service and the Home Country Direct Service (as defined by the ITU-T), IISF was formed in 2002. Since then it has been committed to and expand the market and use of these services.

More information about the work of the forum, including the charter, is available on the website: www.iis-forum.com.

Few ATTENDEES of previous year

Parties attending the forum and active in the iis-forum community over the last years include.

A1 Telekom Austria



and many more.

THE AGENDA

The agenda will feature presentations from the various task forces established at last year's forum, reporting on their work during the year, plus several workshops. The major topics will be:

- **Carrier presentations**
Every participating carrier has the opportunity to present the set of international inbound services his company offers currently and what they plan to offer in the next future.
- **Access issues**
An update on improving access and handling surcharges on calls to international inbound services. One special task is the development of roaming cost for freephone calls.
- **The Future of International Inbound Services**
Discuss with other product managers or responsible persons of international inbound services about trends of the future.
- **Marketing**
Discussion on topics of common interest related to marketing of international inbound services.
- **Process improvement**
Reports and workshops on recent work covering a web-based SOF proposal, improvements to the provisioning and fault processes and the use of application letters regarding international inbound services.
- **Number portability**
The number portability needs more and more importance for the daily business, so we created a task force caring about this task, during the forum we will present and discuss the results.
- **Website/Fact Book**
Learn about the advantages of the website and factbook regarding international inbound services.
- **Open forum**
Including deciding on Task Forces for next year, Steering Committee elections plus an opportunity to raise any other topic of interest.
- **One-on-one time.** Take the opportunity for arranging bilateral meetings with other carriers

MEETING SCHEDULE

Sunday 12th October	
17.00 - 19.00	<i>Meeting for Steering Committee Members only</i>
Monday 13th October	
10:00 - 11:00	Registration and Coffee
11:00 - 11:15	Forum Welcome and Introductions
11:15 - 12:30	Market overview, Carrier presentations
12:30 - 14:00	Lunch
14:00 - 15:30	Carrier presentations
15:30 - 16:00	Break
16:00 - 16:45	Task force reports process improvement
16:45 - 17:30	One-on-one time

Tuesday, 14th October	
09:00 – 10:30	Task Force Report website & fact book, awareness of the forum, Carrier presentations
10:30 – 11:00	Break
11:00 – 11:30	Task Force Report Fraud prevention
11:30 – 13:00	Forum Sessions
13:00 – 14:30	Lunch
15:00 – 19:00	City Tour
19:00 – 23:00	Forum Dinner
Wednesday, 15th October	
09:00 – 10:30	Forum sessions
10:30 – 11:00	Break
11:00 – 12:30	Forum sessions
12:30 – 13:30	Lunch
13:30 – 15:00	Open Forum & Steering Committee Elections
15:00 – 15:30	Break
15:30 – 17:00	One-one-one time & New Steering Committee meeting

VENUE & ACCOMODATION

ATTON HOTEL SAN ISIDRO

Av. Jorge Basadre 595
San Isidro, Lima, Peru
Tel: + 51 1 208 1200
web : <http://sanisidro.atton.com>

Hotel Cost: USD 192 / night/room

Inclusion in the package

- Accommodation
- Breakfast

FORUM FEE

The forum fee is US\$ 447 per delegate. Please confirm your participation sending the Form & Hotel Reservation by **15th August**.

PARTICIPATION FORM

All participants are kindly requested to return the attached Registration Form by 15th August 2014. Please send the completed registration form to: Rocio Gonzalez-Caballos, grupos@viajeselcorteingles.com.ar; Tel + 54 11 4130 0155 / Fax +54 11 4815 9839.

Transportations

Taxi service is available 24 hours a day from Jorge Chavez International Airport. If you prefer to make a previous reservation, please find information at [Form](#)

Electrical Appliance

The electricity supply in Peru is 220v, plug type class A,B y C

Currency – Exchange Rate – Credit Cards

The national currency is the Nuevo sol (S/.), available in notes and coins. The bank notes have 5, 10, 20, 50, 100 and 200 denominations. The coins are of 5, 10, 20 and 50 cents and 1, 2 and 5 soles.

Foreign currencies can be exchanged at all banks, as well as at Currency Exchange at the hotel.

All major credit cards such as VISA, MasterCard, are accepted in hotel, retail outlets and restaurants.

Visa Requirements

Please check visa information I for your travel at www.consuladodelperu.com, or your travel agency. If you require Telefonica to issue you an invitation letter for your visa application or getting travel permission from your respective organization, please email the following vital information to Ms. Rocio Gonzalez-Caballos, : grupos@viajeselcorteingles.com.ar

- Full Name (as on passport)
- Passport No.
- Date of Issue
- Date of Expiry
- Place of Issue
- Date of Birth
- Nationality
- Job Title
- Company Name
- Company Address
- Company Telephone & Fax No
- Address (as on passport)

Climate

October is spring time in Peru, and the temperature is 14° to 22°.